

**TURISTIČKA AKTIVNOST
DOMAĆEG STANOVNIŠTVA
U 2009. GODINI**

SUMMARY

Tourist Activity of Croatian Population in 2009 is a survey that:

- collects data on tourism trips (trips away from usual environment) taken by residents (15+ years of age) of the Republic of Croatia in 2009, i.e. obtaining information on national tourism - domestic and outbound
- Institute for Tourism is continuously conducting from 2007
- includes overnight and one day trips, private and business trips as well as trips within Croatia and abroad

Private overnight trips in 2009 (trips lasting one night and more):

- 2.0 million residents made at least one overnight trip in 2009 (54.5% of all 15+ residents)
- 6.9 million private overnight trips made in 2009, of which 4.8 million trips within Croatia and 2.1 million trips abroad
- 35.1 million overnights realized on those trips
- 11.3 thousand million kuna spent on those trips
- lack of financial resources is the main reason for not traveling in 2009
- 21% more residents were on trips in 2009 compared to 2008
- 3% more trips realized and 2% more overnights spent on those trips in 2009 compared to 2008
- 1% lower total expenditures on trips in 2009 compared to those in 2008

- 2.2 million trips were motivated by visiting friend and relatives; 1.9 million were 'sun and sea' holidays
- 4.7 million trips made by personal car as the main mean of transport; 1.3 million by bus as the main mean of transport
- 3.0 million trips with overnights at noncommercial accommodation (friends and relatives); 1.5 million trips in hotels and similar establishments; 1.1 million trips in commercial private accommodation
- 1.9 million trips within Croatia made to Dalmatia, 1.3 million to Istria, Kvarner and Gorski kotar
- 455 thousand outbound trips made to Bosnia and Herzegovina, 224 thousand trips to Italy

Longer private overnight trips in 2009 (trips with four nights and more):

- 1.4 million residents made at least one private overnight trip with four nights and more in 2009 (38.6% of all 15+ residents)
- 3.3 million private overnight trips realized in 2009, 2.2 million trips within Croatia and 1.1 million trips abroad
- 28.2 million overnights realized on those trips
- 8.3 thousand million kuna spent on those trips
- 8% more residents were on trips with four nights and more in 2009 compared to 2008
- 5% more trips realized and 3% more overnights on those trips in 2009 in comparison to 2008 (longer trips within Croatia are stagnating, while there was 16% increase in outbound trips)
- 4% higher total expenditure on longer trips in 2009 in comparison to 2008 (10% lower total expenditure on longer trips within Croatia, 15% higher total expenditure on longer outbound trips)

- 1.3 million longer trips were 'sun and sea' holidays; 903 thousand trips were motivated by visiting friends and relatives
- 1.3 million trips with overnights at noncommercial accommodation (friends and relatives); 664 thousand trips in hotels and similar establishments; 587 thousand trips in commercial private accommodation; 529 thousand trips at second home
- 1.1 million trips within Croatia made to Dalmatia; 688 thousand to Istria, Kvarner and Gorski kotar
- 186 thousand outbound trips made to Bosnia and Herzegovina; 152 thousand trips to Germany