

PRELIMINARY CONFERENCE PROGRAMME

19.04.2023. – WEDNESDAY - ARRIVAL DAY

17:00 - 20:00	Registration
18:00 - 20:00	Welcome drink / Get together

20.04.2023. - THURSDAY - 1 DAY

08:00 - 9:00	Registration
09:00 - 09:15	Welcome speeches / Conference opening
09:15 - 09:45	Keynote 1, Stroma Cole: Tourism and transforming gender relations p- yes we can!
09:45 - 11:15	Session 1
Session chair: Sanda Čorak	Advancing women leadership and entrepreneurship
Rogerson, Christian & Rogerson, Jayne	Changing Circuits of Informal Business Tourism in Southern Africa: The Role of Women Entrepreneurs
Ćosić, Hana & Trdina, Andreja	'Lady Bosses' Between Military Discipline and Femininity: Performances of Female Success in Slovenian Tourism and Hospitality
Elliot, Statia	Tourism Leadership: We've come a long way, baby
Shebanova, Ekaterina & Donaire Benito, Jose Antonio	New Generation of Mobile Women-Entrepreneurs from Post-Soviet Countries: Escape from the Origins
Susaeta-Erburu, Lourdes; Martín-Duque, Clara; Romero-Padilla, Yolanda; Suárez Ruz, Esperanza & Babinger, Frank	Organizational Commitment and HR Practices, a gender bias perspective for the Hospitality Industry
Marković Vukadin, Izidora; Boranić Živoder, Snježana; Gjurašić, Matina & Stěrmassi, Vedrana	Is the reconciliation of career and family possible? Example of a DMO managers in Croatia
Kocijan, Sara	The importance of women in the management of private accommodation
11:15 - 11:45	Coffe Break
11:45 - 12:15	Keynote 2, Marco Valeri: Immigrant women's entrepreneurship: is there a development model?

12:15 - 13:45	Session 2	
Session Chair: Nigel Morgan	Women as employees in tourism	
Schwing, Madlen, Rauch, Lea & Zehren, Hannah	Women in entrepreneurship: Empirical insights from Germany and Israel and their potential for the tourism industry	
Marković Vukadin, Izidora; Naser, Islami; Krešić, Damir & Mandić, Ante	Challenges, opportunities and expectations of women employees from Asia working in tourism industry in Europe	
Grujo Vrkljan, Sanela	Job satisfaction of female employees in the lodging industry	
Jagger, Joanna; Sliskovic, Laurel & Johnson-Lepine, Julie	Retaining and Developing Women of Tourism, Hospitality and Recreation	
Matečić, Ingeborg & Tolić, Helena	Trust as basis for peer-to-peer accommodation trading business among women in Split: The case of Radunica Street	
Heldt Cassel, Susanna & Thulemark, Maria	Researching hotel housekeeping – acknowledging and embodying gendered labour	
13:45 - 15:00	Lunch Break	
15:00 - 15:30	Keynote 3, Sanda Čorak: Women as leaders in tourism: Do we recognize their abilities?	
15:30 - 17:00	Session 3	
Session Chair: Jayne Rogerson	Woman voices in tourism product development	
Williams, Helena	Local women hold the kitchen cultures critical to gastronomic destination development in developing parts of the world	
Jakobović, Maja & Radić, Ivana	Storytelling: a link between visitors and the destination	
Tokić, Ksenija & Tokić, Ivo	Croatian female writers and literary tourism	
Kranjčević, Jasenka	The position and role of women in the promotion of Croatia tourism: lessons forgotten	
Bučar, Kristina & Pesek, Sanja	Employment Equality of Women in Tourism in South Mediterranean Countries – Myth or Reality	
Baus, Diana	The Gender Dimensions of Global Value Chains in Tourism Sector in Croatia	
18:00 - 20:00	Social Programme – Split City tour	Starting point - entrance to the Le Meridien Hotel Lav

21.04.2023. - FRIDAY - 2 DAY

09:00 - 09:30	Keynote 4, Marina Novelli: Researching and practicing as a woman in tourism: the good, the bad and the (occasionally) ugly
09:30 - 11:00	Session 4
Session Chair: Jasenka Kranjčević	Lessons learned from history
Weber, Irena	Alma Karlin and the ambivalent encounters with women on her travels
Jacek Lis, Tomasz	Polish women at the Adriatic sea, historical review
Kranjčević, Jasenka & Marković Vukadin, Izidora	The appearance of women in the tourist promotion of Croatia until World War I
Szadkowski, Kamil	“I enjoy my trip, the sunsets, and this wild yet cultivated nature [...] the desert with its sand hills, and the whole lighted up by an ardent sun [...]” — Empress Eugénie and tourism
Tokić, Ivo & Tokić, Ksenija	From the tragic fates of women in the past to the heritage of nowadays
11:00 - 11:30	Coffe Break
11:30 - 13:00	Session 5
Session Chair: Frank Babinger	Gender differences and gender policy in tourism
Jordan, Fiona & Gibson, Heather	Where are we now? Re-visiting the experiences of solo female travellers in relation to theroetical, tecnological and cultural shifts in the landscape of tourism
Marušić, Zrinka; Čorak, Sanda & Tomljenović, Renata	Gender differences in holiday behaviour
Birkić, Draženka & Žganjer Gržetić, Lidija	The impact of women's empowerment on the establishment of sustainable tourism development in rural areas
González Domingo, Alejandro & Pastor Gosálbez, Maria Inmaculada	Assembling gendered mobilities and tourism management in the city
Nujić, Lidija	Gender differences: transit yachtsmen in Croatia
Stamenković, Igor; Vukadin, Marija; Kopuz, Dajana & Račićević, Nikoleta	Ladies in tourism: UNWTO gives young tourism women a chance to express creativity and knowledge

13:00 - 14:00	Session 6
Session Chair: Fiona Jordan	Personal and social safety and security issues
Moghaddam, Parastoo; Blasco Franch, Daniel & Ferrer-Roca, Natalia	Socio-political crises impacts on entrepreneurship; the case of Iran's tourism industry
Mataković, Hrvoje	Female sex workers and tourism in Croatia
Salman, Duygu & Bakas, Fiona Eva	You ensure your own safety': Gender, tourism and the gig economy
Babinger, Frank & Sánchez-Arcediano, Sandra	Impact of the pandemic on tourism in Spain: Implications for women in a feminine sector
14:00 - 15:00	Lunch Break
15:00 - 15:30	Keynote 5, Irena Ateljević: Going beyond the gender binary: Shakti leadership for the regeneration (tourism) movement
15:30 - 17:00	Session 7
Session Chair: Renata Tomljenović	Breaking Barriers: Empowering Women in Tourism
Low, Tiffany & Cave, Jenny	Where are the Women? Gender Equality in Island Ecosystem Restoration
Hall, Jenny & Boocock, Emma	Embodying indigeneity in mountain tourism: Creating inclusive adventure spaces for Welsh women
Linao, Patricia Aida; Heimtum, Bente & Morgan, Nigel	Female Asian Digital Nomads: The Illusion of Freedom?
Lagier, Joëlle; Montargot, Nathalie & Trelohan, Magali	What is the impact of social networks on the empowerment of solo female backpackers?
Jucan, Mihaela	The role of technology in empowering women in the tourism industry in a post-pandemic hybrid work environment: a focus on remote work and online education
Efthymiadou, Fani & Farmaki, Ana	Women empowerment in Airbnb
17:00 - 17:30	Session 8
Session Chair: Damir Krešić	Video presentations
Kubal-Czerwińska, Magdalena	Empowerment through Agrotourism: Case Studies from Polish Carpathians
Abbassi, Wisam	"I refuse to commodify the cup of coffee": Palestinian Women and heritage: Examining the influence of Women's involvement in heritage through Cultural Tourism on their lives in Battir Village
20:00 - 24:00	Gala dinner