

WEBINAR

HOW CAN TOURISM BUILD BACK BETTER?

Supporting recovery and building resilience in a post-pandemic landscape

Join us for a live online webinar
on March 26 at 10 a.m. (Zagreb time).

March 26, 2021.



10:00 - 13:00



Virtual event



The webinar is free of charge via Zoom platform. The number of participants is limited, registration is required via the link.

Registration link:
<http://bit.ly/iztzq2603>

📍 Opening remarks (10:00 - 10:05)

Nikolina Brnjac, Minister at The Croatian Ministry of Tourism and Sport

📍 Setting the scene (10:05 - 11:20)

Presentations:

Jeremy Sampson, The Travel Foundation

Invisible Burden of tourism in the context of "new normal"

Caroline Bremner, Euromonitor

Effects of COVID-19 pandemic on European tourism industry

Izidora Marković Vukadin, Institute for Tourism

COVID-19 as an agent of change for mitigating overtourism

Graeme Jackson, The Travel Foundation

Framework for destination recovery

Bernadett Papp & Stefan Hartman, European Tourism Futures Institute

Perspectives on destination recovery and resilience

📍 Q/A session (11:20- 11:35)

📍 Panel discussion (11:35 - 12:20)

Moderator

Neda Telišman-Košuta, Institute for Tourism

Participants

Rujana Bušić Srpak, Tourist Board of the Vukovar-Syrmia County (CRO)

Joško Stella, Tourist Board of the Split-Dalmatia County (CRO)

Marko Koščak, University of Maribor, Faculty of Tourism (SLO)

Emil Kukulj, Local Tourism Organisation of Bar (MNE)

Almir Peštek, University of Sarajevo, School of Economics and Business (BiH)

📍 Panellist Q/A session (12:20 - 12:40)

📍 Summary and closing remarks (12:40 - 13:00)

Matina Gjurašić, Institute for Tourism

Organised by: Institute for tourism
& The Travel Foundation

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European Tourism Futures Institute