





# International Tourism Conference Dubrovnik, 2019

# "TOURISM IN THE VUCA WORLD: TOWARDS THE ERA OF (IR)RESPONSIBILITY" CONFERENCE PROGRAMME

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06.11.2019. – WEDNESDAY - ARI			T.
19.00 – 21.00	Welcome drink / Get together	Sunset lounge bar - 9th floor	
07.11.2019 THURSDAY - 1 DAY			
08.30 - 09.30	Registration	Lobby of conference hall MARE 1	
09.30 – 10.00	Welcome speeches / Conference opening	Conference hall MARE 1	
10.00 - 10.30 <b>Keynote 1</b> :	Nigel Morgan: VUCA challenges	Conference hall MARE 1	
10.30 - 11.00 <b>Keynote 2</b> :	<b>Paulene J. Sheldon</b> : New economics for tourism in the VUCA world	Conference hall MARE 1	
11.00 - 11.30	Coffee break 1	Lobby of conference hall MARE 1	
11.30 - 13.00 Parallel session			
Parallel session 1.	Parallel session 2.	Parallel session 3.	Parallel session 4.
Transformation in tourism Session chair: Irena Ateljević Conference hall MARE 1	Spatial aspects of tourism - impact of globalisation Session chair: Zoran Klarić Conference hall MARE 2	The role of social media in tourism's present and future Session chair: Stanislav Ivanov Conference hall MARE 3	Overtourism impacts - new solutions Session chair: Andriotis Konstantinos Conference hall MARE 4
Renata Tomljenović: Tourism - a driver of social change?	Allegra Celine Baumann: Overtourism: The impact of cruise tourism on technical urban infrastructure systems in Dubrovnik	Helen Cripps: The Peasants are revolting? Online conversations about the impact of Game of Thrones on Dubrovnik	Medéia Veríssimo, Michelle Moraes, Zélia Breda Alan Guizi, Carlos Costa: Overtourism and tourismphobia: A literature review
Sebastian Filep: Examining kindness of strangers in tourism	Neda Telišman Košuta, Neven Ivandić: Tourism and spatial identities: Policy implications	Ricardi S. Adnan: Social media create benefit and challenge on tourism side, a case study of tourist area in Indonesia	Jelka Tepšić: Governance response on a overtourism pressures in City of Dubrovnik
Dilek Acar: Transformative travel experience of a solo female	Jasenka Kranjčević: Planned rural settlements in the function of rural tourism development and spatial regeneration	Ilma Aulia Zaim, Dimitrios Stylidis, Konstantinos Andriotis, Anthony Thickett: Social media as tourism information source: Understanding Indonesian millennials	Patricia Pinto, Hio Kuan Lai, Pedro Pintassilgo: Overtourism- Impacts on residents 'quality of life and emotional solidarity
Matea Hanžek: Student study abroad destination branding in the VUCA world: the case of a private higher education institution in Croatia	Noni Kusumaningrum, Djoko Wijono: Organic spatial planning in utilizing Breksi Cliff in Sambirejo for tourism activities	Petra Barišić, Darko Prebežac, Mirela Kljajić - Dervić: Importance of traditional and social media in tourist destination choice - the case of Croatia	Yulei Guo: The disappearing dogs: How tourism at Fazhan village influences the population of domesticated animal stakeholders
Cláudia Helena Henriques, Manuela Guerreiro and Júlio Mendes: Cultural and Creative Tourism: The Case of 'Celebrations' in the Algarve Region		Mkateko Nkuna: The impact of digitalization on tourism marketing: A case of the Republic of South Africa	Agustin Ruiz Lanuza: Transformations of the urba landscape caused by tourism, the case of the city of Guanajuato in Mexico
13.00 – 15.00	Lunch I	Elafiti Restaurant - 7th floor	
15.00 - 15.30 <b>Keynote 3</b> :	Stanislav Ivanov: The Economics of Robots, Artificial Intelligence and Service Automation in Travel, Tourism and Hospitality	Conference hall MARE 1	
15.30 - 17.00 Parallel session			
Parallel session 5.	Parallel session 6.	Parallel session 7.	Parallel session 8.
Questions of stewardship – from individual businesses to policy makers Session chair: Ivan Kožić	Transformations of contemporary tourists Session chair: Pauline Sheldon	New directions in gastronomy and food experience Session chair: Nigel Morgan	Destination marketing, branding and reputation for the new era Session chair: Chris Cooper
Conference hall MARE 2 Flemming Sørensen, Jens Friis Jensen: Tourism	Conference hall MARE 1 Konstantinos Andriotis: Traveling artists' roles:	Conference hall MARE 3 Snježana Boranić Živoder, Sanda Čorak:	Conference hall MARE 4  Anneli Haabu, Tatjana Koor, Tiina Viin:
entrepreneurship as practice	The case of Muralists, background and goals	Gastronomy in Croatia: Opportunities for transformative tourism development	Development opportunities for destination marketing and management organizations: The case of Estonia
Stjepan Srhoj, Vanja Vitezić, Janette Walde: Public grants for service quality improvment - a lesson from new EU member state	Anna Farmaki, Alexis Saveriades: Women and Airbnb: Insights from female hosts and guests	Maria Yamkovaya, Manuel Arcila, Filomena Cardoso Martins, Alfredo Izquierdo : Sustainable development of coastal food services	Belén Rodríguez Cánovas, Ester Martin-Caro: Latin-Asian based brand equity for Spain as a tourism destination
Esperanza Suárez, Lourdes Susaeta, Frank Babinger: The organization of HR department in a cruise ship company: Duties, responsibilities and challenges	Sebastian Kaiser-Jovy, Timo Becker, Miroslav D. Vujičić, Dimitrios Gkinis, Sarah Klausmann: Measuring the impacts of medium sized regional sport events – what's in it for the community and can they contribute to sustainable development of a tourist destination?	Carol Kline, R. Cody Rusher, Kelsey Merreck Wagner: YOLO: What Millennials and Post- Millennials think about eating animals	Vasil Marinov, Mariana Assenova, Vera Nikolova Elena Petkova, Radenka Mitova, Atanas Kazakov Chayana Istatkova: Typology of cultural heritage attractions in Bulgaria – Theoretical and management implications
Ksenija Tokić, Ivo Tokić: Libraries as New Tourism Resources for Destination Cultural Rebranding	Hiromi Kamata: The motivations of Taiwanese repeat visitors to Japan	Wataru Uehara, Nuttapol Assarut: Foreign food consumption as extraordinary experience: A comparative study on the perceived value of Japanese and Thai consumers	Marietta Fragkogianni: Conceptualising the role of destination branding in transformative travel during financial crisis
mran Shafique: Ethical leadership and service nnovative behaviour link in tourism industry: A noderated mediation analysis	Maheshvari Naidu: Gendered bodies in tourism: Women as cultural heritage artefacts	Rikard Bakan, Dejan Tubić: Agritourism farms as stakeholders of gastronomy tourism experience	Jadranka Gojtanić, Doris Peručić: Developing a competitive wellness tourism destination, the cas of Istrian County
	Erika Lourdes González Rosas: Festival Internacional Cervantino sociodemographic visitor's profile and motivation to assist		Irma Magaña-Carrillo, Rafael Covarrubias- Ramírez, Ileana Ochoa-Llamas: Comparative analysis of tourism business units in rural communities. Cases of Acatitán and Zacualpan, Colima, Mexico
19.00 – 21.00	Social Programme – City tour	Starting point - entrance to the Palace Hotel	

# 08.11.2019. - FRIDAY - 2 DAY

10.00 - 10.30 <b>Keynote 4</b> :	<b>Chris Cooper:</b> Tourism at the coast: past, present future
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Conference hall MARE 1

### 10.30 - 12.00 Parallel session

Parallel session 9.	Parallel session 10.	Parallel session 11.	
Knowledge, innovation and education for VUCA tourism future Session chair: Josip Mikulić	Changing nature of our societies and new travel trends Session chair: Helen Cripps	Smart destinations and ICT in hospitality Session chair: Damir Krešić	
Conference hall MARE 2	Conference hall MARE 3	Conference hall MARE 4	
Blanka Šimundić, Lidija Petrić, Zvonimir Kuliš: The relationship between destination's level of T&T competitiveness, socio-economic development	Sanda Čorak, Snježana Boranić Živoder: Sport tourism: Is it sustainable and does it contribute to community wellbeing?	Nataša Slavić, Tomislav Car: Are Croatian smart cities also smart destinations?	
Lourdes Susaeta, Frank Babinger, Natalia Muñoz: Influence of limiting beliefs in employability skills: An analysis for the hospitality sector	Esti Venske: Industry perspectives on contemporary trends in the MICE sector of Cape Town's tourism industry	Krzysztof Borodako, Jadwiga Berbeka, Michał Rudnicki: The technological dimension of innovation orientation in Polish business tourism firms	
Alenka Šuljić Petrc, Krešimir Mikinac: Functional knowledge of foreign languages in hospitality sector in Croatia	Hrvoje Mataković: Seasonality of crime in Croatia – a relationship with tourism	Daniela Garbin Praničević, Ante Mandić: ICTs in hospitality industry: Importance-Performance analysis of the small and family owned hotels	
Daniela Fantoni Alvares: Tourism innovation and best practices in Brazil and Portugal: Competitiveness and sustainability	Gema Ramírez Guerrero, Javier Garcia Onetti, Manuel Arcila Garrido, Adolfo Chica Ruiz, David Benítez López, María De Andrés García: Concrete heritage from of 20th century: Ecosystem services	Sara Melkić, Nevenka Čavlek: The impact of blockchain technology on tourism intermediation	
Mahfuzuar Rahman Barbhuiya, Devlina Chatterjee: Resilience in tourism of two Indian cities to natural disasters: A case study	approach for its valuing and tourist use. Application in the Zarzuela racecourse	Mukondeleli Manuga: The need for work integrated learning (will) for tourism university students	
12.00 – 12.30	Coffee break 2	Lobby of conference hall MARE 1	

12.30 - 14.00 Parallel session					
Parallel session 12.	Parallel session 13.	Parallel session 14.	Parallel session 15.		
Tourism for all: new directions Session chair: Lidija Petrić	Community roles and attitudes in VUCA world Session chair: Sebastian Filep	The new age of enhanced visitor engagement and involvement Session chair: Sanda Čorak	The role of indicators in sustainable tourism development Session chair: Darko Prebežac		
Conference hall MARE 4	Conference hall MARE 2	Conference hall MARE 3	Conference hall MARE 1		
Steve Butts: The bubble saver: An (unintended) example of the use of experience economy to further public health policy and behavioural changes	Daniela Soldić Frleta, Dora Smolčić Jurdana: Insights into differences in residents' attitudes: Tourism impacts and support for future development	Ana Portolan, Monika Olivari: The service quality satisfaction in peer-to-peer (P2P) accommodation facilities: The case of Dubrovnik	Ivonne Andrea Sánchez Hernández: Exploring indicators effectivity to communicate sustainability at accommodations sustainability reports		
Zvjezdana Hendija, Anđela Vuković: A critical analysis of the possibilities to include persons with disabilities in tourism in Croatia	Tomislav Klarin, Božena Krce Miočić, Gabrijela Vidić: Residents' attitudes towards the impacts of tourism: Case from Croatian urban destinations	Mendes, Eugénia Ferreira: Tourism destination	Nevenka Čavlek, Vanja Krajinović, Antonio Vlahov: Evolution of tour operators' sustainable practices: From neglecting responsibility towards embracing policies		
Lana Brezak, Romana Lekić, Izidora Marković Vukadin: Can voluntourism become a chance for development of underdeveloped areas od Croatia?	Marijana Galić, Lejla Dizdarević, Almir Peštek: Factors creating attitudes of population toward tourism development in Bosnia and Herzegovina	perception of travellers and the World heritage site image	Kristina Brščić, Luis Prats Planaguma, Antonio Raschi, Valentina Marchi, Tina Šugar, Katarina Lovrečić, Danijela Poljuha: Can indicators for sustainable tourism improve tourism planning on the coastal destinations? – Empirical evidence from Catalonia, Istrian Region and Tuscany Region		
Damir Krešić, Izidora Marković Vukadin, Josip Mikulić: Tourism for all: Development potentials for inclusive and accessible tourism in Croatia	Zoran Klarić, Zrinka Marušić, Izidora Marković Vukadin, Renata Tomljenović, Siniša Horak: Carrying Capacity as a tool for addressing Overtourism	, ,	Kristina Bučar, Derek Van Rheenen, Zvjezdana Hendija: Eco labeling in tourism - the disconnect between theory and practice		
Magdeline Malesini Maombe, Ndivhuwo Tshipala, Tondani Madzunye: Expenditure patterns of students at tourists attractions in Vhembe District Municipality	Rofhiwa Khashane: The local communities' perceptions on the role and benefits of tourism in the protected areas: A case of the Kruger national park	<b>Hrvoje Carić, Ana Perišić</b> : Visitor perception of National park Krka	Elochukwu A. Nwankwo: Thistle or pop-sock? Domestic transport and travellers safety in Nigeria		
	Syed Asghar Mehdi, Syeeda Khatoon: An enquiry into community capacity for destination building for Himalayan tourism	Omar Jawabreh: Mutual impact between tourism and the host community: A case study Aqaba Special Economic Zone (ASEZA)			
14.00 – 16.00	Lunch II	Elafiti Restaurant - 7th floor			
16.00 - 16.30 <b>Keynote 5</b> :	Irena Ateljević: Transforming our (tourism) world: How to walk our sustainability talk?	Conference hall MARE 1			
16.30 - 17.00	Conference closing	Conference hall MARE 1			
20.00 – 24.00	Gala dinner	Conference hall MARE 1			

# 09.11.2019. - SATURDAY - 3 DAY

9.00 – 15.00 Organized excursion – Konavle Starting point - entrance to the Palace Hotel





