



Women SCIENTIFIC CONFERENCE
in tourism
lessons learned or lessons forgotten?

institutuzaturizam
institute for tourism

UNIVERSITY OF
WESTMINSTER



EQUALITY
in TOURISM
INTERNATIONAL
creating change for women

Introducing WinT keynote speakers



Prof Marco Valeri is a Senior Lecturer in Organizational Behavior at Niccolò Cusano University (Italy). He is Visiting Professor at Faculty of Social Sciences and Leisure Management, School of Hospitality, Tourism and Events, Taylor's University, Malaysia. He's teaching and consultancy fields include strategic management, leadership development, cross-cultural management, international hospitality management. His research areas include sustainability and green practices, strategy implementation, knowledge management, family business, crisis management, information technology, network analysis. He has over 100 publications, including his edited book titled Gender and Tourism: Gender and tourism: challenges and entrepreneurial opportunities (2021). He is member of several editorial board of international tourism journals, reviewer and editor of several handbooks on entrepreneurship, tourism and hospitality management. He is Associate Editor of Tourism: An International Interdisciplinary Journal, Research Notes Editor of Journal of Tourism, Heritage & Services Marketing, Social Media Editor of Journal of Family Business Management and Series Book Editor on New Perspectives in Tourism and Hospitality Management (Emerald Publishing)

Outline of the keynote lecture:

- Female entrepreneurship
- Women leadership in hospitality: obstacles and opportunities
- Gender differences in governance and management