

Women in tourism

SCIENTIFIC CONFERENCE

lessons learned or lessons forgotten?



institut **zaturizam**
institute for tourism

UNIVERSITY OF
WESTMINSTER



EQUALITY
in TOURISM
INTERNATIONAL
creating change for women

Introducing WinT keynote speakers

Professor Marina Novelli (PhD) is a globally renowned Sustainable Tourism expert and Professor of Tourism and International Development at the University of Brighton (UK). She is known for her contributions to the concept of Niche Tourism, Tourism and Development in Sub-Saharan Africa and critical elaboration of the Overtourism phenomenon. She is an Alternate Member of the UNWTO World Committee on Tourism Ethics (2021-2025) and has written and advised in the field of international tourism policy, planning and development in Africa, Europe and Asia for institutions such as the World Bank, the EU, the UN, the Commonwealth Secretariat, the Millennium Challenge Corporation, National Ministries and Tourism Boards, Regional Development Agencies, private sector and NGOs. She distinguishes herself for her inclusive leadership practice and excellence in collaborating with multi-disciplinary, multi-stakeholders and multi-cultural teams making her a preferred research partner and a particularly active member of the global tourism community.

Outline of the keynote lecture:

- Researching and Practising as a Woman in Tourism: The 'Good', the 'Bad' and the (occasionally) 'Ugly'.
- Sharing her journey of 25 years of research and practice in tourism, from her PhD days in Italy, to her current role as a professor at the University of Brighton (UK).
- Critical reflections on her commitment to generating new knowledge on ways in which tourism can play a key role in sustainable development by stimulating local economies, conserving the environment, developing peoples and changing lives.